



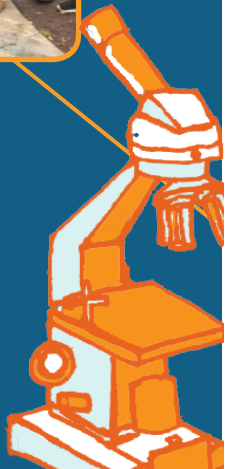
PARENT & FAMILY GUIDE

WORKING TOGETHER TO SUPPORT YOUR STUDENT'S CAREER EDUCATION



Career Center

STUDENT AFFAIRS AT WASHINGTON UNIVERSITY



Career Planning 101: A Guide for Families

Our Mission

We support students and alumni as they transform their passions, education, and skills into purposeful career paths by teaching lifelong career development strategies and by connecting our diverse students, alumni, and employers.

Throughout this guide, you will find an overview of services and events designed to help your student become "career ready." Encourage your young adult to learn more about and take advantage of these great opportunities!

How you can help

Encourage early and regular engagement with a Career Advisor and the Career Center's services and events. We work with students at every stage, from exploring career possibilities to actively seeking post-graduate opportunities. We encourage students to begin building a relationship with the Career Center during their first year.

Discuss and support the importance of multiple, meaningful summer experiences, such as internships, research opportunities and study abroad. These experiences allow students to explore interests, ask questions, create contacts, and make new discoveries about themselves and their career options. Research shows that students with at least one internship are more likely to have an opportunity within 6 months of graduation than students with no internship.

Observe and listen to your student's interests, values and strengths. Serve as a coach and mentor. Encourage your student to update her or his interests in CAREERlink (WashU's online database of jobs, internships, and career events) to receive customized announcements of upcoming opportunities.

Tap into your network. According to the U.S. Bureau of Labor Statistics, 70% of all jobs are found through networking. Guide your student on how to approach the initial outreach to your professional contacts. With your support, your young adult is ready to lead this search and exploration.

If your student needs anything, let us know

Mark Smith,
Associate Vice Chancellor
and Dean of Career Services
314.935.6489 | msmith@wustl.edu

Join the WashU Network

*WashU Families,
We Need Your Help!*

1 HIRE
WashU talent through
your company or organization.

2 ENLIGHTEN
students with your own
professional experiences.

3 GIVE
donations for student
internship and travel stipends.







Interested in participating?

Visit talent.wustl.edu/get-involved for more information.





We Offer Your Student...

INDIVIDUALIZED ADVISING

25+ Career Advisors include ...

- 18+ Master's Degrees 
- 4 PhDs 
- 2 MDs 
- 1 JD 
- 1 Licensed Architect 
- 1 Certified Engineer 

Individualized coaching including:

-  Self-assessments and career exploration (Strengths Quest, Meyers-Briggs, Strong Interest Inventory, CareerLeader)
-  Resume and LinkedIn Profile development and review
-  Mock interviews and search strategies
-  Graduate school preparation and coaching

SIGNATURE EVENTS

- Junior/Senior Job Search Launch
- Junior Jumpstart
- Career Development Day
- Career Early Action
- Etiquette Dinner
- ACE Shadowing Program

STUDENT OUTREACH

Regular engagement on social media

Weekly eNewsletters of upcoming events

Auto-search emails notifying students of opportunities

Email announcements for events and positions

CAREER INTEREST GROUPS

Industry-focused, educational skill-building groups that explore various career opportunities and often include engagement with professionals. Groups include:

- Architecture
- Consulting
- Engineering
- Entertainment
- Explorers
- Fashion
- Finance
- Government & Public Policy
- Pre-Grad
- Pre-Health
- Pre-Law
- Strategic Communications
- Sustainability

PEER-TO-PEER NETWORKING

SUCCESS STORIES: 1,800+ Internship experiences shared online by WashU students, allowing students to reach out to classmates for insider advice & connections. Encourage your student to log into students.wustl.edu/success-stories to start browsing.

EMPLOYER ENGAGEMENT



- On-campus interviews
- Three+ on-campus and off-campus Career Fairs annually
- Multiple small Career Fairs, on-campus yearly
- Alumni shadowing & mentoring programs
- "Lunch with a Pro" and "Coffee with a Pro" and Meetup Events
- Multiple Road Shows: industry-specific site visits and tours nationwide
- 7000+ jobs & internships posted by employers on CAREERlink each year
- Online alumni groups, including the 25,000+ LinkedIn WashU Alumni Group

Class of 2018 Outcomes

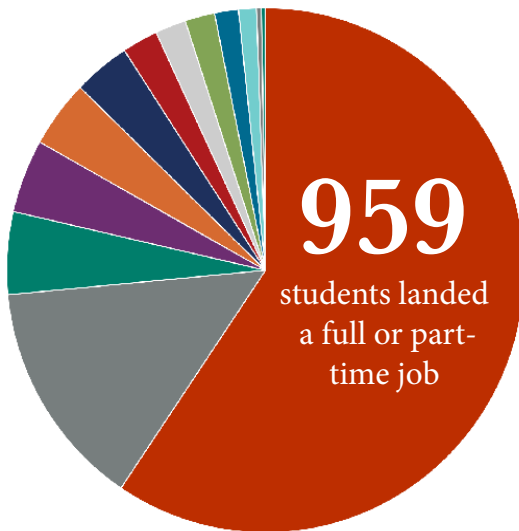
97% OF POST-GRADUATES HAVE REPORTED PLANS

74% of 2017 grads are entering the workforce*

*1% of students are not seeking employment and 2% of students did not respond.

23% are pursuing further education*

WHERE DID THE CLASS OF 2018 END UP?



- 227 Graduate School
- 82 Medical School
- 73 Internship
- 65 Seeking Employment
- 57 Research
- 36 Law School
- 30 Seeking Further Education
- 30 Volunteer
- 25 Not Seeking Employment
- 18 Entrepreneur
- 5 Military
- 4 Co-Op

Connect
with us:

WEB

students.wustl.edu/career-center

PHONE

314.935.5930

EMAIL

careers@wustl.edu

HOURS

M-F: 8:30 a.m. - 5:00 p.m.

Quick Questions (walk-ins)

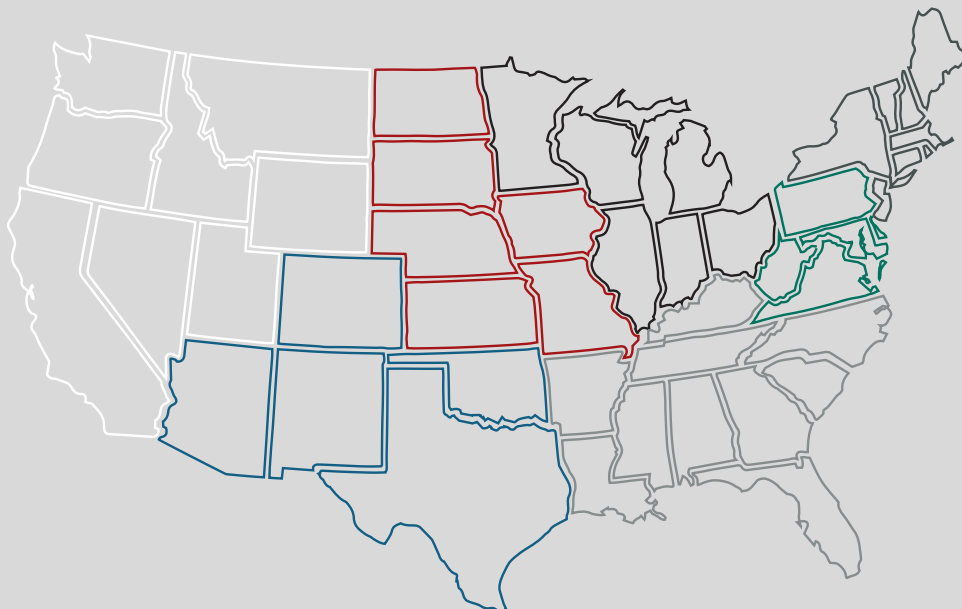
M-F: 10:00 a.m. - 5:00 p.m.

OUTCOME DATA

See the great opportunities our graduates pursue after WashU at students.wustl.edu/career-outcome-data

CAREER CENTER BLOG

Stay up-to-date with the best ways to support your student's career development through Mark Smith's blog, *Between You and Me*, at families.wustl.edu/blog



DESTINATIONS

3% International

97% National

26% Northeast

25% Central

15% Great Lakes

11% West

9% Mid-Atlantic

6% Southwest

5% South

For more outcome information, go to students.wustl.edu/career-outcome-data